

PRINT

MONTHLY DIGITAL & PRINT MAGAZINE

Lake Norman Woman is a monthly magazine that celebrates local women with inspiring stories, expert features, and positive, informational content—from health and career to family, recipes, and lifestyle. Our unique blend of community voices and expert articles offers readers connection, resources, and inspiration.



“

LKNW has contributed so much to the growth and success of my business ... I've seen a substantial increase in sales since partnering with them.”

**Annie Hanson, Owner,
The Closet Niche**



Cover Package:

Includes:

- Cover & 3 Page Feature Article
- 2 Full Page Editorials or Tips Articles
- Newsletter & Social Media Feature
- Featured Interview on LKNW Podcast Episode

Live, Work, Play Package:

Starting at \$150/month - 12 month minimum

Category AND Town Exclusive!

Includes Online Directory on LiveWorkPlay.com

20 YEARS AS LKN'S RESOURCE

EVERY LKN HARRIS TEETER

350+ PICK-UP LOCATIONS ACROSS LKN

100K MONTHLY WEBSITE IMPRESSIONS

91% OF WOMEN MAKE BUYING DECISIONS

PRINT PACKAGES

**Starting at
\$300 / month**

PREMIUM PLACEMENT

*Premium placement
upgrades are calculated as
a percentage of the base
monthly rate, applied
according to position*

3 Page Special Section Sponsor:

Includes:

*2-page editorial
+ 1-page ad*

Feb - Bride Guide

May - Moms & Pets

June - Men's Issue

Aug - Teachers

Oct - Pink Pages

Nov - Veterans

Dec - Gift Guide