

BROADCASTING

RADIO & DIGITAL ON-DEMAND



77 YEARS ESTABLISHED RADIO STATION

35 HOURS WEEKLY RADIO PROGRAMMING

OVER 100K MONTHLY LIVESTREAM IMPRESSIONS

FULL PRODUCTION CREW & STUDIOS



RADIO & PODCASTS

Commercials

Custom script and production

Starting at \$500 / month

Custom Radio Show or Podcast

Your own show produced & recorded in-studio

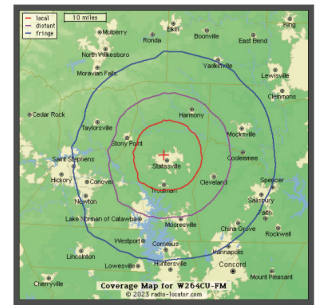
Starting at \$750 / month

Podcast Advertisements

Custom Script & Display Ad on Lake Norman Woman Podcast or others!

Starting at \$300 / month

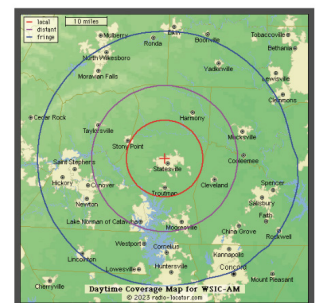
100.7 FM
STATESVILLE



105.9 FM
MOORESVILLE



1400 AM
STATESVILLE



MEDIA PARTNERS

Proud to be official broadcaster with the following partners



“

We've been able to reach SO many more residents and visitors ... WSIC shares our commitment to celebrating the people and stories that make our town special.”

*- Christine Patterson, Experience & Engagement Director,
Town of Mooresville*